



# THE INDY GLBTA BUSINESS DIRECTORY

## LISTING/AD ORDER FORM

It's that time again! We're publishing a new GLBTA Business Directory for the IN Pride event in June. In addition to a free basic business listing, Chamber members can also purchase an ad. So whether you are a GLBT-owned or operated business, or one of our community's many allies, here's your chance to reach thousands of fiercely loyal GLBT consumers. The **anticipated print run of up to 5,000 copies** will be distributed at IN Pride and other venues.

**HURRY...SPACE IS LIMITED!**

AD TYPE (Color)	SIZE IN INCHES (Width by Height)	AD PRICING (by member type)			
		CURRENT		NEW	
		REGULAR	GOLD	REGULAR	GOLD
1. Basic Listing	--	FREE	NA	\$50/150	NA
2. Premium Listing (Highlighted)	--	NA	FREE	NA	\$250/750
3. Quarter Page (horizontal only)	5 x 1 ¾	\$150	\$125	\$200/300	\$375/875
4. Half Page (horizontal only)	5 x 3 ¾	\$250	\$215	\$300/400	\$465/965
5. Full Page Interior	5 x 7 ¾	\$450	\$400	\$500/600	\$650/1,150
6. Full Page Inside Front Cover	5 x 7 ¾	\$600	\$500	\$650/750	\$750/1,250
7. Full Page Inside Back Cover	5 x 7 ¾	\$600	\$500	\$650/750	\$750/1,250
8. Full Page Back Cover	5 x 7 ¾	\$750	\$650	\$800/900	\$900/1,400
9. Two-Page Interior Spread	10 x 7 ¾	\$850	\$725	\$900/1,000	\$975/1,475

Not yet a Chamber member? Now's your chance. **Membership is remarkably affordable** and joining is easy (online at [gayIndyNOW.com](http://gayIndyNOW.com) or you can bundle your new one-year membership with your order for a listing or ad). New member prices shown include a one-year Chamber membership at these **rates based on number of employees:**

**REGULAR MEMBERSHIP:**

- \$50 for businesses with up to 25 employees,
- \$150 for businesses with more than 25 employees

**GOLD MEMBERSHIP:**

- \$250 for businesses with up to 25 employees,
- \$750 for businesses with more than 25 employees

**ORDER INFORMATION (Circle chosen ad type and appropriate cost information above AND ON BACK)**

----- CUSTOMER KEEPS TOP PORTION, FORWARD BOTTOM PORTION TO RAINBOW CHAMBER -----

ORDERED BY: _____	
COMPANY: _____	
ADDRESS: _____	
STATE: _____	ZIP: _____
PHONE: _____	
FAX: _____	
EMAIL: _____	
WEBSITE: _____	

<b>AMOUNT DUE BY PAYMENT METHOD INDICATED BELOW</b>	
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CHECK #: _____	D/L #: _____
CREDIT CARD #: _____	
(VISA / MC) EXP. / / _____	SEC. CODE _____

NOTE: IRC membership will be verified prior to credit card processing

By signing below, you 1) affirm that you are authorized to enter into this agreement as/for the individual, group, company or organization indicated above, including all required performance and payment obligations; 2) agree to provide timely information as requested; 3) understand that payment must be made prior to publication, dissemination, activation or release (collectively, "publication") of ordered items; 4) agree to make full and timely payments as indicated; and 5) understand that failure to make full and timely payments may result in suspension or removal of ordered items, features, products and/or services, including web-based components; and will constitute a breach of this agreement.

THANK YOU  
FOR YOUR ORDER!

Signed (Customer): \_\_\_\_\_ Date: \_\_\_\_\_

Signed (Sales Rep): \_\_\_\_\_ Date: \_\_\_\_\_



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## AD SPECIFICATIONS

**FILES MUST BE PROVIDED IN PDF FORMAT, WITH IMAGES AT 300 DPI OR GREATER. OUTPUT SHOULD BE CMYK, WITH THE FILE "FLATTENED" OR MERGED.**

If a design file is not available, a rough outline of the ad must be provided, along with all copy and electronic versions of any images and logos or other graphics to be used.

A \$165 minimum design fee will apply for development of a new ad. The same minimum fee will apply for conversion/creative work necessary to align a submitted ad with these specs. Actual cost may be higher depending on time required to complete ad development or conversion. Design charges will be invoiced, with full payment due within 30 days of the invoice date.

To discuss these specs or place your order, contact **Anita Sloat** (Rainbow Chamber) at **317.205.2560** or **asloat@hjspier.com**.

**DEADLINE FOR ALL MATERIALS TO BE SUBMITTED IS MAY 13<sup>TH</sup>.**

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